

Notice of References Cited

Application/Control No.

09/577,798

Applicant(s)/Patent Under
Reexamination
MERRIMAN ET AL

Examiner

Jennifer I. Harle

Art Unit

2166

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U.S. PATENT DOCUMENTS

*		Document Number	Date	Name	Classification	
		Country Code-Number-Kind Code	MM-YYYY			
	A	US-5,960,409-A	09-1999	Wexler, et al.	705	14
	B	US-5,933,811-A	08-1999	Angeles, et al.	705	14
	C	US-5,740,252-A	04-2000	Minor, et al.	380	49
	D	US-5,796,952-A	08-1998	Davis, et al.	395	200.54
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	F	US-6,119,101-A	09-2000	Peckover	705	26
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	H	US-5,913,040-A	06-1999	Rakavy, et al.	395	200.62
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		Country Code-Number-Kind Code	MM-YYYY				
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	S	- -					
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NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)					
	U	Kohda, et al., Ubiquitous Advertising on the WWW: Merging Advertisement on the Browser, May 1996, pp. 1493-1499.					
	V	Draft Html 2.0 Specification, September 22, 1995.					
	W						
	X						

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*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.